

# 29 Things To Do With A Coffee Mug

(Using It For Coffee Does Not Count!)



1. It's reusable packaging (as a coffee mug or desk caddy).
2. It's a memo (imprint with important company dates, announcements, etc.).
3. It's a shirt box (stuff with an imprinted T-shirt).
4. It's a computer disk case (insert a mini-CD or DVD, or shrink-wrap to the bottom).
5. It's a planter (put a layer of small rock or gravel in the bottom first for drainage).
6. It's a candle (these are available in the industry).
7. It's a calendar (imprint a calendar on one side, company message on the other).
8. It's a desk caddy (fill with imprinted pens, pencils, small ruler, letter opener, etc.).
9. It's a candy dispenser (fill with candy...duh!).
10. It's a unique invitation (imprint invitation on side - another twist: require that they bring the invitation with them to the event).
11. It's a presentation container (insert client's product).
12. It's an award (imprint with achievement - consider gold imprint).
13. It's an enhancer (adds perceived value to whatever you put inside).
14. It's a thank-you gift (wrap in cellophane and clinch with a ribbon at the top).
15. It's a toolbox (insert mini-screwdrivers, mini-flashlight, tape measure, etc.).
16. It's a first-aid kit (insert bandages, headache medicine, etc.).
17. It's a hangover kit (insert headache medicine, earplugs, phone number for AA, etc.).
18. It's a watchcase (insert imprinted wristwatch).
19. It's a coaster set (insert cork or disposable coasters).
20. It's a cold-recovery kit, AKA "get yourself back to work" kit (imprint with good wishes, fill with chicken soup mix, a thermometer, cold medicine, etc.).
21. It's a wedding favor (fill with birdseed to send off the bridal couple)
22. It's a business card (imprint with a business card on side -- sure to be remembered).
23. It's a sewing kit (insert sewing supplies).
24. It's a coin catcher (insert coin rollers -- great alternative to the old piggy bank).
25. It's a greeting card (imprint with sentiment of choice).
26. It's a frequent shopper card (imprint with offer on side, redeemed with every visit - a funny twist: "refills free with coffee purchase").
27. It's a commemorative souvenir (imprint with event info or picture).
28. It's a fundraiser (imprint with worthy cause info -- then sell it).
29. It's a premium (insert product or attach to product as an added premium with purchase).